

FCC INCENTIVE AUCTION

Consumer Alert

EAST RUTHERFORD, NJ, 2017 – As a result of industry wide changes, our team would like to take this opportunity to release the following consumer alert, as it relates to certain equipment available for lease and sale at Masque Sound & Recording Corp. The FCC Incentive Auction commenced on March 29, 2016 was formally closed on April 13, 2017 and includes a 39-month transition period. This auction will impact the audio industry in its entirety, and the audio experts at Masque Sound are prepared to assist our clients in a successful transition. As such, the following alert should be reviewed.

This particular wireless microphone device (or certain wireless microphone devices available here) operates in portions of the 617-652 MHz or 663-698 MHz frequencies. Beginning in 2017, these frequencies are being transitioned by the Federal Communications Commission (FCC) to the 600 MHz service to meet increasing demand for wireless broadband services. Users of this device must cease operating on these frequencies no later than July 13, 2020. In addition, users of this device may be required to cease operations earlier than that date if their operations could cause harmful interference to a 600 MHz service licensee's wireless operations on these frequencies. For more information, visit the FCC's wireless microphone website at <u>www.fcc.gov/wireless-microphones-guide</u> or call the FCC at 1-888-CALL-FCC (TTY: 1-888-TELL-FCC).

About Masque Sound

Founded in 1936 by a trio of Broadway stagehands, Masque Sound evolved into one of NYC's most successful theatrical sound reinforcement, installation and design companies specializing in theatrical, house of worship, sporting, corporate, TV broadcast and live concert events. Celebrating more than 75 years in the industry, the company is led by President Geoff Shearing. The company also operates Florida-based Professional Wireless Systems, a leader in the development and implementation of wireless technology. Credits range from major Broadway shows and tours including Phantom of the Opera, MAMMA MIA!, Lion King, Jersey Boys, The Book of Mormon, Once, Kinky Boots, Aladdin and Fun Home to yearly Super Bowl broadcasts and installations of varying sizes, including Western Connecticut State University, the Jim Wise Theatre at the New Jersey Institute of Technology (NJIT) and the historic St. Patrick's Cathedral. Masque Sound's 70,000 sq. ft. corporate headquarters and main assembly facility is located at 21 East Union Ave., East Rutherford, NJ, 20 minutes from midtown Manhattan. For more information, call (201) 939-8666 or visit www.MasqueSound.com.

For further information, contact:

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