

MASQUE SOUND CLIENTS SWEEP 2012 TONY AWARD NOMINATIONS FOR BEST MUSICAL

Custom-Designed Audio Packages Sing the Right Tune For All Four Honored Shows

NEW YORK, MAY 21, 2012—When the 66th annual Tony Awards nominations were announced earlier this month, **Masque Sound**, a leading theatrical sound reinforcement, installation and design company specializing in theatrical, house of worship, sporting, corporate, TV broadcast and live concert events, was the clear winner, as all four shows in this year's Best Musical category employed custom audio packages provided by the company.

The team of experts at Masque Sound worked intimately with each show's sound designer to create an experience that captivated the audience and provided the flexibility each designer needed. In consultation with sound designers Clive Goodwin (*Once*), Ken Travis (*Newsies*), John Shivers (*Leap of Faith*) and Brian Ronan (*Nice Work If You Can Get It*), Masque Sound's ultimate goal was to provide the designers with the equipment they needed to create a sound environment that helped connect every audience member with the action on stage.

"The four nominated musicals all have incredibly talented sound designers who are passionate about their craft," says Stephanie Hansen, general manager, Masque Sound. "From day one, it has always been our goal to provide these creative professionals with the audio equipment and services they need to make their visions become a reality. It is an honor and a privilege to work with these individuals and we couldn't be any happier that all four shows nominated for Best Musical are shows in which we have participated."

In addition to providing custom audio packages, Masque Sound also supplied frequency coordination for each of the nominated shows. With each musical requiring close to 60 channels of wireless and in some instances sharing a common wall with other theaters, there are a lot of radios to deal with in providing intermodulation-free coverage. Although the frequency coordination was very complicated, Masque Sound's team of experts utilized its many years of experience to ensure all of the wireless signals remained free of interference.

The 66th annual Tony Awards will be held on Sunday, June 10, 2012 at New York's Beacon Theater. The live Tony telecast begins at 8:00 p.m. Eastern/7:00 Central on CBS, and is repeated at 8:00 p.m. Pacific on the West Coast.

About Masque Sound

Founded in 1936 by a trio of Broadway stagehands, Masque Sound evolved into one of NYC's most successful theatrical sound reinforcement, installation and design companies specializing in theatrical, house of worship, sporting, corporate, TV broadcast and live concert events. Celebrating more than 75 years in the industry, the company is lead by Geoff Shearing, the firm's 3rd generation owner, and General Manager Stephanie Hansen. The company also operates Florida-based Professional Wireless Systems, a leader in the development and implementation of wireless technology. Credits range from major Broadway shows and tours including "Phantom of the Opera," "Mamma Mia!," "Lion King," "Jersey Boys," "Memphis," "The Book of Mormon," "Newsies" and "Once" to yearly Super Bowl

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broadcasts and installations of varying sizes, including New York's New Victory Theater and historic St. Bartholomew's Church. Masque Sound's 70,000 sq. ft. corporate headquarters and main assembly facility is located at 21 East Union Ave., East Rutherford, NJ, 20 minutes from midtown Manhattan. For more information, call (201) 939-8666 or visit www.MasqueSound.com.

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