



## **MASQUE SOUND APPOINTS STEPHANIE HANSEN TO VICE PRESIDENT**

*Hansen Also Retains General Manager Role*

**NEW YORK, AUGUST 14, 2013**—**Masque Sound**, a leading theatrical sound reinforcement, installation and design company, recently announced that Stephanie Hansen has been appointed vice president. In her new position, Hansen will continue to implement and drive the company’s overarching vision, with an added focus on expansion opportunities as well as the development and acquisition of new business. She will also continue to perform in her role of general manager, a title she has held since 2008.

“Stephanie has been a vital member of the Masque Sound team since joining nearly 10 years ago,” says Geoff Shearing, president, Masque Sound. “Not only does she have all the qualities you look for in a strong leader, but her astonishing track record of success in her role as general manager has made this promotion inevitable.”

Hansen first joined Masque Sound in 2004 when she moved to New York City. Spending her first couple of years working in various departments within the company, she gained comprehensive knowledge of all facets of the business. “Stephanie made a point to not only learn the daily ins and outs of Masque Sound, but also to truly invest in the audio industry as a whole, taking note of current trends, new products and key players in the field,” says Shearing.

“For the past four years as general manager, Stephanie has performed brilliantly,” he continues. “Under her leadership Masque has been able to reduce operating costs while simultaneously improving our already famous customer service and technical abilities. She has done a remarkable job of honing and refocusing the company on what is important, and I feel we are in a perfect position to take a run at the next 75 years!”

Prior to joining Masque Sound, Hansen worked at the Massachusetts Institute of Technology while obtaining her Bachelor’s degree at Harvard. During that time, Hansen began her management training while receiving a first-rate education.

### **About Masque Sound**

Founded in 1936 by a trio of Broadway stagehands, Masque Sound evolved into one of NYC’s most successful theatrical sound reinforcement, installation and design companies specializing in theatrical, house of worship, sporting, corporate, TV broadcast and live concert events. Celebrating more than 75 years in the industry, the company is lead by Geoff Shearing, the firm’s 3rd generation owner, and Vice President and General Manager Stephanie Hansen. The company also operates Florida-based Professional Wireless Systems, a leader in the development and implementation of wireless technology. Credits range from major Broadway shows and tours including “Phantom of the Opera,” “Mamma Mia!,” “Lion King,” “Jersey Boys,” “Memphis,” “The Book of Mormon,” “Newsies” and “Once” to yearly Super Bowl broadcasts and installations of varying sizes, including New York’s New Victory Theater and historic St. Bartholomew’s Church. Masque Sound’s 70,000 sq. ft. corporate headquarters and main assembly facility is located at 21 East Union Ave., East Rutherford, NJ, 20 minutes from midtown Manhattan. For more information, call (201) 939-8666 or visit [www.MasqueSound.com](http://www.MasqueSound.com).

###

## MASQUE SOUND APPOINTS STEPHANIE HANSEN TO VICE PRESIDENT/TWO

**For further information contact:**

Kayla O'Brien

D. Pagan Communications, Inc.

631-659-2309

[kaylao@dpagan.com](mailto:kaylao@dpagan.com)

[www.dpagan.com](http://www.dpagan.com)

Stephanie Hansen

Vice President and General Manager

Masque Sound & Recording

201-939-8666

[StephanieHansen@masquesound.com](mailto:StephanieHansen@masquesound.com)

[www.masquesound.com](http://www.masquesound.com)