

MASQUE SOUND ANSWERS CALL FOR AUDIO 'MAGIC TO DO' ON THE TONY AWARD NOMINATED NEW BROADWAY PRODUCTION OF PIPPIN

Custom Audio Equipment Package Bolsters Musical's Triumphant Return to Great White Way

NEW YORK, MAY 6, 2013—As *Pippin* hits the stage for the first time since its original five-year run on Broadway nearly 40 years ago, show Sound Designers Jonathan Deans and Garth Helm called upon Masque Sound, a leading theatrical sound reinforcement, installation and design company, to provide a custom audio equipment package for the highly anticipated musical revival.

Roger O. Hirson and Stephen Schwartz's beloved coming-of-age musical comedy *Pippin* returns to Broadway in an all-new production directed by Diane Paulus, featuring choreography by Chet Walker in the style of Bob Fosse and circus creation by Gypsy Snider of the Montreal-based circus company Les 7 doigts de la main (also known as 7 Fingers). The production is now playing at the Music Box Theatre (239 West 45th Street). *Pippin* is noted for many Broadway standards including "Corner of the Sky," "Magic To Do," "Glory," "No Time at All," "Morning Glow," and "Love Song." The production is nominated for 10 2013 Tony Awards including Best Musical Revival.

"Pippin is one of the great musical classics, and after 40 years we are thrilled and excited to be part of its first revival on Broadway," says Deans. "Abe Jacob was the original sound designer, and he is considered the godfather of theater sound design. Therefore, when Pippin arrived on Broadway, we wanted to make sure its sound design received the full reverence it was due."

Masque Sound provided a custom-designed audio system for the show, including a DiGiCo SD7 live digital console with Stealth Digital Processing™, Sennheiser wireless transmitters and receivers and an array of d&b speakers.

"It has been a pleasure to work with Masque Sound in selecting the correct audio system for this captivating production," adds Deans. "In addition, the support from Masque Sound's rental shop, along with the guidance from Gary Stocker at Masque, has aided Garth and I in creating a soundscape worthy of this amazing show."

Royal heir Pippin is spurred on by a mysterious group of performers to embark on a death-defying journey to find his "corner of the sky." The original production of *Pippin*, directed by Bob Fosse, premiered on Broadway in 1972. It won five Tony Awards and five Drama Desk Awards, and ran for close to 2,000 performances before closing in 1977. This production of *Pippin* made its debut at American Repertory Theater (A.R.T.) in Cambridge, MA, where Diane Paulus serves as Artistic Director.

About Masque Sound

Founded in 1936 by a trio of Broadway stagehands, Masque Sound evolved into one of NYC's most successful theatrical sound reinforcement, installation and design companies specializing in theatrical, house of worship, sporting, corporate, TV broadcast and live concert events. Celebrating more than 75 years in the industry, the company is lead by Geoff Shearing, the firm's 3rd generation owner, and General Manager Stephanie Hansen. The company also operates Florida-based Professional Wireless



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Systems, a leader in the development and implementation of wireless technology. Credits range from major Broadway shows and tours including "Phantom of the Opera," "Mamma Mia!," "Lion King," "Jersey Boys," "Memphis," "The Book of Mormon," "Newsies" and "Once" to yearly Super Bowl broadcasts and installations of varying sizes, including New York's New Victory Theater and historic St. Bartholomew's Church. Masque Sound's 70,000 sq. ft. corporate headquarters and main assembly facility is located at 21 East Union Ave., East Rutherford, NJ, 20 minutes from midtown Manhattan. For more information, call (201) 939-8666 or visit www.MasqueSound.com.

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