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MASQUE SOUND SUPPORTS BILLY CRYSTAL'S RETURN TO BROADWAY FOR REPRISAL OF TONY® AWARD-WINNING PLAY, *700 SUNDAYS*

NEW YORK, JANUARY 29, 2014 — When Billy Crystal returned to Broadway to reprise his Tony® Award-winning play *700 Sundays*, **Masque Sound**, a leading theatrical sound reinforcement, installation and design company, was on hand to support Sound Designer Steve Canyon Kennedy and Associate Sound Designer Walter Trarbach with a custom audio equipment package.

700 Sundays, an autobiographical journey, is an original two-act play centered on the legendary actor's heartfelt and often hilarious story of growing up, growing old and the undeniable power of family. Crystal plays numerous characters that have influenced who he is today, taking audiences through his youth, growing up in the jazz world of Manhattan, his teenage years, and finally his adulthood. The title refers to the number of Sundays shared by Crystal and his father, Jack Crystal, who passed away when he was 15.

"Masque Sound has been the audio equipment rental provider since the show made its Broadway debut in 2004. They have been with us for two national tours as well as the show's Australia run, so they were the obvious choice for this reprisal," says Trarbach. "We have enjoyed our relationship with Masque Sound, and their equipment and support is always top notch."

For *700 Sundays*, Masque Sound provided a custom audio package that included an Avid VENUE Profile digital mixing console. L-Acoustics dv-DOSCs made up the line array elements for the main speaker system and a selection of speakers from Meyer Sound, EAW and d&b were utilized as fill speakers for the rest of the theater. An XTA Electronics DP428/448 Audio Management System and Meyer Sound Galileo 616 Loudspeaker Management System as well as a wireless microphone package from Sennheiser and an intercom system from Clear-Com were also included.

"In addition to the high quality gear provided by Masque Sound, the sound system worked well thanks to the hard work of our team," says Trarbach. "Production Sound Engineer Andrew Keister and John Cooper, who handled the backstage audio, both did a wonderful job."

700 Sundays won the 2005 Tony Award for Special Theatrical Event and the 2005 Drama Desk and Outer Critics Circle Awards for Outstanding Solo Performance. The limited nine-week engagement will continue through January 5, 2014 at the Imperial Theatre (249 West 45th Street). HBO will be filming the play for a special that is slated to air in 2014.

About Masque Sound

Founded in 1936 by a trio of Broadway stagehands, Masque Sound evolved into one of NYC's most successful theatrical sound reinforcement, installation and design companies specializing in theatrical, house of worship, sporting, corporate, TV broadcast and live concert events. Celebrating more than 75 years in the industry, the company is lead by Geoff Shearing, the firm's 3rd generation owner, and Vice President and General Manager Stephanie Hansen. The company also operates Florida-based Professional Wireless Systems, a leader in the development and implementation of wireless technology.

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Credits range from major Broadway shows and tours including "Phantom of the Opera," "Mamma Mia!," "Lion King," "Jersey Boys," "Memphis," "The Book of Mormon," "Newsies," "Once" and "Kinky Boots" to yearly Super Bowl broadcasts and installations of varying sizes, including New York's New Victory Theater and historic St. Bartholomew's Church. Masque Sound's 70,000 sq. ft. corporate headquarters and main assembly facility is located at 21 East Union Ave., East Rutherford, NJ, 20 minutes from midtown Manhattan. For more information, call (201) 939-8666 or visit www.MasqueSound.com.

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